

SMILEYBOOKS

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About Our Publisher Tavis Smiley

Tavis Smiley is one of the most familiar faces and voices in America. He can be seen on his PBS television program, *Tavis Smiley*, and heard on his PRI radio show, *The Tavis Smiley Show*, or doing commentary on the national *Tom Joyner Morning Show*. In 2007, he was watched by millions the world over as he moderated the live broadcast Democratic and Republican presidential forums on PBS.

A man dedicated to fearlessly sounding the clarion call, Tavis Smiley is passionate about America and the quality of life for all Americans. Tavis stands between the old and the new, making friends and bridging the gap between the wise and the otherwise. He's accepted as a trusted member of America's family because he returns us to the simple message: "We are responsible for loving and taking care of each other." And he reminds us of the consequences if we fail.

Tavis believes that much can be accomplished if we follow the creed of love and service and let these forces guide us beyond the various challenges we face in our everyday lives. He knows of what he speaks, because he is living the American dream, a trailblazer from humble beginnings who now stands as a beacon for concern and unanswered questions on America's presidential contenders' stage. He has become, as the *Philadelphia Inquirer* says, "One of the most important political voices of his generation."

A voracious reader who has established himself as a bestselling author, Tavis is extremely pleased to add book publishing to his media enterprises, because he knows that books have the power to change lives. He is the power behind the #1 *New York Times* bestseller the *Covenant with Black America* and ten other books, including his bestselling autobiography, *What I Know for Sure: My Story of Growing Up in America*.

SmileyBooks has released a small number of titles since it began in 2004, including this year's *New York Times* bestseller *THE COVENANT In Action* conceived and edited by Tavis Smiley. On October 2, 2007, Tavis hosted a SmileyBooks reception to announce the expansion of SmileyBooks, welcome its new president, Cheryl Woodruff, and to introduce the authors—both established *New York Times* bestsellers and exciting new writers—who will contribute to SmileyBooks' upcoming lists. These authors include:

Iyanla Vanzant * Cornel West * Tavis Smiley * Tom Burrell * Eleanor Hinton Hoytt

SmileyBooks will be a publisher to watch – and its growing list will be deeply rooted in the unfinished business outlined in the tenets of *The Covenant* movement. Everything and everyone Tavis touches he changes, and with the success of *The Covenant* and *THE COVENANT In Action*, he has already impacted the publishing world, as well.